

# 9000 Women's Dresses at Amazingly Low Prices

## In the Strawbridge & Clothier Anniversary Sale

TO-MORROW WILL BE THE GREATEST DAY IN THE HISTORY OF THE DRESS STORE! Double the space of the usual Dress section will be given over to the display of Dresses, and the sales force has been nearly doubled in order to facilitate selection. NINE THOUSAND New Summer Dresses, just

opened up, together with several hundred high-grade Spring Dresses from our regular stock—ALL AT PRICES THAT WILL BE A REVELATION! Such a variety of kinds, colorings and styles it has never before been our good fortune to present.

**Thirty-one Distinctly Different Groups of Dresses Arranged for Easy Selection To-morrow**  
**Most of Them at an Average of About Half the Prices of Similar Grades Last June**

We have never before started a Sale with such a large and well-selected lot of Dresses. They are all of the kind and quality we would purchase for regular stock—well-made, generously cut, properly sized, deep hems, full skirts, not an undesirable shade in the whole lot, and with fully as many large and extra sizes as regular sizes. Come early in the day! We are anticipating an increase of many thousands of dollars in the day's volume of business which will mean many hundreds of transactions over and above the biggest day we have ever had.



Crepe de Chine Special at \$15.25

Crepe de Chine Dresses, Special \$15.25

Straight-line Dresses of crepe de chine, in black and navy, trimmed with rows of the fashionable fringe; ribbon belt. See sketch.

Crepe de Chine Dresses, Special \$19.50

Black, navy blue, dark brown, white and flesh color, made in plaited-tunic style, with tunic and long roll collar trimmed with buttons and French loops. See sketch.

Extra-Size Voile Dresses, Special \$18.75

Fine dotted voiles in all-white, navy-and-white and black-and-white, made in attractive tunic styles, with dainty collars, etc. Sizes 42½ to 52½.

Extra-Size Silk Dresses, Special \$35.00

Sizes 42½ to 50½. Tunic and panel models in long-waisted and surplice styles. Black, navy, French blue and dark brown.

Various Cotton Dresses, Special \$19.75

In Regular and Extra Sizes  
 Dotted Swiss, organdie-and-Swiss, white voile and fancy woven colored voiles. Straight-line and tunic styles—all copies of high-class models.

Smart Taffeta Dresses, Special \$30.00

These are in the same styles as Dresses in our regular stock, earlier in the season at much higher prices. Long waist and surplice models. Black, navy, brown and French blue. Lace and crepe Georgette vestee fronts.



Foulard-and-Crepe Special at \$18.75

Foulard-&Crepe Dresses, Special \$18.75

Combinations of foulard and crepe Georgette, in black-and-white, navy-and-white, navy-and-tan and brown-and-white. One model sketched.

Fine Light Voile Dresses, Special \$9.75

Soft straight-line models, of dainty fancy-woven voiles. Blue, lavender, pink, peach and tan, with white collar, cuffs and sash of net or organdie. See sketch.

Lovely Cotton Dresses, Special \$22.50

Organdie-and-gingham combinations and voiles in dark colorings—the voiles in regular and extra sizes.

Various Voile Dresses, Special \$15.00

Dotted and woven voiles, in all-white, and fashionable light and dark shades, with vestee and collars of lace or embroidery.

Hundreds of New Dresses, Special \$5.00

Smart gingham and desinty voiles, in scores of patterns and colorings, in straight-line style, or with tailored, plaited tunics, and with dainty filled vests, draped girdles and lace-edged collars.

Fine Tricolette Dresses, Special \$21.75

Braided and embroidered Dresses, in coat and flared-tunic styles. Black, navy, dark brown, white and flesh color.

Lovely Cotton Dresses, Special \$13.50

In Regular and Extra Sizes

Dark figured voiles, and embroidered dotted voiles and plain voiles and organdies in light and dark shades; also a tailored straight-line model of ramie linen, light and dark, piped in contrast. Eight entirely different models in the lot.

Extra-Size Voile Dresses, Special \$13.50

Fine woven voiles, in peach, blue and pink, made in straight-line style with deep hem; white girdle and dainty lace-trimmed vestee. Sizes 42½ to 56½. See sketch.

Fine Dark Voile Dresses, Special \$8.75

Four models of fine voiles, in large and small patterns; black-and-white and navy-and-white, some combined with white organdie. Pretty collars, sashes and belts.

Ten Models in Dresses, Special \$9.75

In Regular and Extra Sizes

Light and dark voiles, organdies and gingham, including some White Dresses in extra sizes. Tunic and straight-line.

Figured Voile Dresses, Special \$12.75

In Regular and Extra Sizes

Neat patterns in dark color combinations, made in several summer, straight-line styles, with net, organdie or embroidered collars.

Fine Tricolette Dresses, Special \$26.50

All in Extra Sizes  
 Sizes 42½ to 52½. Coat and flared-tunic models, embroidered in self color. Black, navy, dark brown, white and flesh color. Two models sketched.

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Swiss and Linen Dresses, Special \$16.50

Simple straight-line models and panel effects, of dotted Swiss, in black, navy, all-white, red, Copenhagen blue, brown, rose and lavender with white dots. Also a beautifully tailored straight-line model of fine French linen, in various shades, with exquisitely dainty collar and cuffs.



Crepe Georgette Special at \$19.00

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In black, white and navy blue. One model beautifully trimmed with narrow ribbon, the other braided in soutache with attractively braided scalloped tunic. One model sketched.

Japanese Silk Dresses, Special \$7.75

Cool Japanese Silk Dresses, in black and navy blue, made with slender, straight-line skirts with tunic or fall-swinging panels. Three-quarter sleeves. One model sketched.

Imported Voile Dresses, Special \$25.00

The fine English voiles that look like crepe Georgette, in dark and pastel shades, some trimmed with gingham.



Crepe de Chine Special at \$15.75

Crepe de Chine Dresses, Special \$15.75

Made in a straight, slender panel effect, trimmed with fringe. Black, navy blue, dark brown and flesh color. See sketch.

Smart Taffeta Dresses, Special \$16.50

Tunic and panel models, trimmed with fine platings and ruffles, or pipings in contrasting color. Black, navy, French blue and dark brown. See sketch.

Beautiful Voile Dresses, Special \$17.50

In Regular and Extra Sizes  
 Dotted and woven voiles, in medium and light shades, made in tunic and straight-line styles, with embroidered collar and cuffs.

Crepe de Chine Dresses, Special \$25.00

High-class models in tunic and straight-line styles, some trimmed with imported beaded bands. Dainty embroidered Swiss collars. Black, navy, French blue, white, flesh, brown and jade.

Extra-Size Silk Dresses, Special \$30.00

Crepe de chine, in black, navy, dark brown, white and flesh color, made with plaited tunic and long roll collar, trimmed with buttons and French loops.

**GOLDEN SPECIAL**  
**DAILY GOLDEN SPECIAL**  
**TO-MORROW**

6,000 Men's Fine Summer SHIRTS  
 Half Former Price  
 At \$1.55

We have had many unusual shirt values in our time—as thousands of men will agree—but this collection of shirts which will be assembled under the Golden Special sign to-morrow is the MOST REMARKABLE in many years. A large special purchase from one of America's greatest manufacturers makes this opportunity possible—about half last year's price.

Here men can choose Shirts of—  
 Fine Woven-stripe Madras  
 Jersey Cloth Rep Cheviot  
 French Cotton Flannel  
 And White Shirts with or without Attached Collar

Satin Broche  
 Satin Stripes  
 Fine Poplin

Hundreds of different patterns and colorings to choose from, and all sizes to begin with. But they'll go by dozens and half-dozen—so choose early—\$1.55.

→ Strawbridge & Clothier—Third Floor, Market Street, West

**1800 Corsets Sharply Reduced**

One of the notable features of the Anniversary Sale is the opportunity to buy excellent Corsets and Brassieres at great savings. In the Sale to-morrow—

**1200 American Lady Corsets—now \$2.85**  
 An excellent model for women of average figure or those inclined to be stout. Corsets of fine white coutil, substantially boned, with graduating front clasp, long bust, and an elastic section in the long hips. Nearly half price, at \$2.85.

**600 Misses' S. & C. Special Corsets—95c**  
 Of white coutil, with elastic top. For misses and slender women. At a saving of one-third.

**6000 Cambric Brassieres—now 50c**  
 Savings of one-third to one-half on these hook-front Brassieres, reinforced under the arm, trimmed with lace and embroidery.

→ Strawbridge & Clothier—Third Floor, Market Street, West

**Japanese Vase Lamps With Silk Shade—Half Price**

We have secured for this Anniversary event 100 Japanese Vase Lamps, in three different decorations—(1) black background with Hawthorne and bird decoration; (2) blue background with flower decoration; (3) rose background with flower and bird decoration in green and yellow. The shades are of silk, and are hand-painted to match the bases. Three sizes—

**Small—16-inch base, 12-inch shade, at \$7.00**  
**Medium—19-inch base, 14-inch shade, at \$9.00**  
**Large—23-inch base, 18-inch shade, at \$11.00**

Ordinarily the vases alone would sell for more than these Anniversary prices for the complete Lamp. All ready to attach—the small sizes—for one light, the larger sizes for two.

→ Strawbridge & Clothier—Third Floor, Market Street, West

**GOLDEN SPECIAL**  
**DAILY GOLDEN SPECIAL**  
**TO-MORROW**

6,000 Yards of Double-width Silk Crepe de Chine  
 A Wonderful Saving  
 At \$1.65

In Black, White, Cool, Flesh, Deep Pink, Corn, Garnet, Lilac, Jade, Nile, Apricot, Steel Gray, Taupe, Ecru, Old Rose, Copenhagen Blue, Belgian Blue, Cadet Blue, Amethyst, French Blue, Golden Brown, Marine Blue, Navy Blue and Midnight Blue.

It is well known to the Store, you may order by telephone or mail—and your order will be filled while the lot lasts. BUT TRY TO BE HERE TO-MORROW.

→ Strawbridge & Clothier—Third Floor, Market Street, West

**GOLDEN SPECIAL**  
**DAILY GOLDEN SPECIAL**  
**TO-MORROW**

364 Extra-heavy Linen Table CLOTHS  
 Save One-third and More  
 At \$4.95

Napkins to Match, \$7.25 a Dozen

There will be an enthusiastic gathering under the Golden Special sign to-morrow, of women who appreciate extraordinary value in fine Table Linens. Ivory-bleached Linen Damask Table Cloths, 70x70 inches, hemmed ready to use, in three attractive designs. Napkins, to match, 24x24 inches, are also hemmed. Both are in that heavy, close weave that was out of the market during the war. This limited number represents a fortunate purchase in time for our Anniversary Sale.

We cannot promise to fill orders for these Linens by mail or telephone.

→ Strawbridge & Clothier—Aisle 11, Center

**More Than 1000 Watches One-fourth to One-half Under Price in the Sale**

**Men's Watches in sixteen different lots, from a dependable Nickel Watch at \$4.00 to a fine solid Gold Watch at \$68.00.**

**Women's Watches in thirteen different lots, from a handsome Gold-filled Watch at \$11.50 to a solid Gold Watch at \$76.00.**

For many months we have been assembling this collection—beyond question the finest we have ever shown, and probably the most remarkable ever seen in this city. The Men's Watches include Elgin, Waltham, Precise and some fine Swiss movements—these are one-fourth to one-half less than present market prices. The Women's Bracelet Watches include all the new shapes with silk or metal extension Bracelet, and Elgin, Waltham and Swiss movements—these are chiefly at HALF PRICE.

This is an opportunity not to be missed by vacationists wanting an extra watch for the trip, people supplying their own needs, those seeking for graduation or bridal gifts.

→ Strawbridge & Clothier—Aisle 11, Center

**GOLDEN SPECIAL**  
**DAILY GOLDEN SPECIAL**  
**TO-MORROW**

Hundreds of Stenciled Prairie Grass Rugs  
 at Savings of Nearly One-half

Prompted by a desire to cooperate with this Store, their exclusive Philadelphia distributor in making this the greatest Anniversary Sale in our history, the Waite Grass Company has shipped us the surplus production of Rugs of their great western mill, to sell under the Golden Special sign at savings ranging close to one-half. Two grades—

Waite, 6x9 feet—\$5.25 Super-waite, 6x9 ft.—\$6.50  
 Waite, 8x10 feet—\$6.85 Super-waite, 8x10 ft.—\$9.50  
 Waite, 9x12 feet—\$8.00 Super-waite, 9x12 ft.—\$11.50

There are some other sizes, but the above being the most called for, will suffice to give an idea of the remarkable low prices. These are in the wanted blues, greens, tans and rose shades, with neatly stenciled borders and other effects, for the porch or any room in the home.

→ Strawbridge & Clothier—Aisle 11, Center

**GOLDEN SPECIAL**  
**DAILY GOLDEN SPECIAL**  
**TO-MORROW**

1000 Thorowear Single-Bed Spreads  
 Momie Weave, Exceptional at \$1.45

Our Anniversary Sale price is less than half the price of these Spreads last year. In white with dainty stripes in pink or blue; light weight, but durable. They are equally favored with dainty Spreads for summer or year round use. Size 63x90 inches only—now \$1.45 each.

→ Strawbridge & Clothier—Aisle 11, Center

**2000 Yards of Mohair Suiting**  
 About Half Price at 50c

In a complete assortment of shades, and plenty of black, plain and shadow-striped. Durable and dust-shedding, and the material of most frequent choice for knock-about skirts and bathing suits. 36 inches wide.

→ Strawbridge & Clothier—Aisle 11, Center

**STRAWBRIDGE & CLOTHIER**  
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